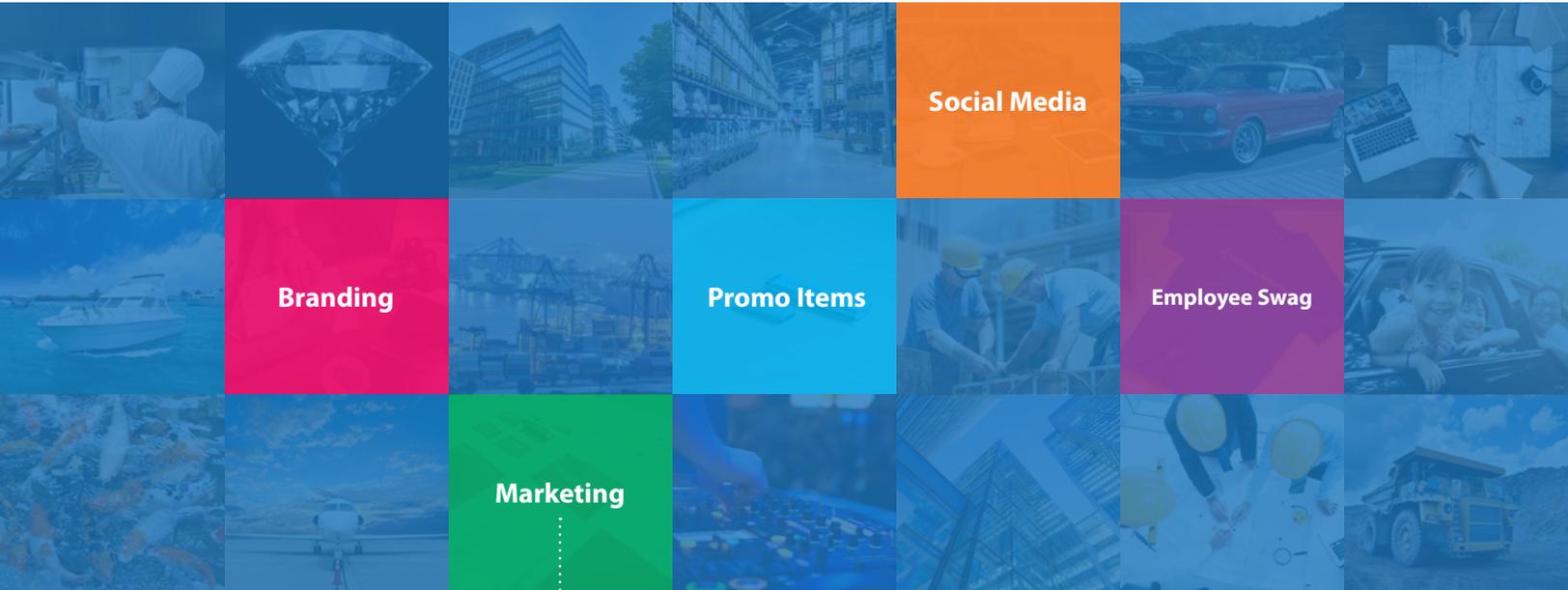


Start Some Marketing™



Marketing for Insurance Brokers.



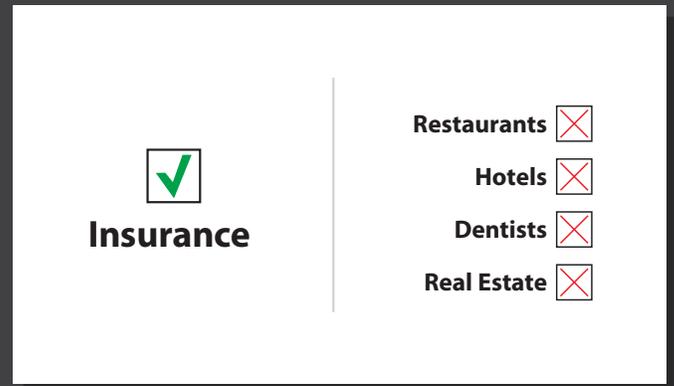
 **Start Some Marketing™**

Insurance **Marketing** Champions

Property & Casualty + Employee Benefits + Private Clients + Life Insurance

Insurance Marketing Experts

We don't work with restaurants. We don't work with hotels. We don't work with dentists. We work with Insurance brokers to help them grow their agency through amazing marketing & branding.

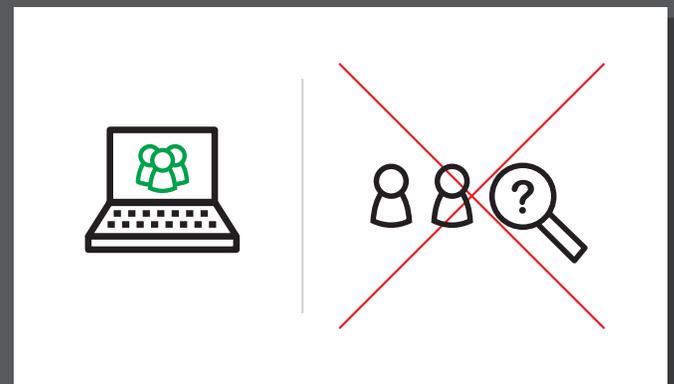


Clear Pricing

Every product shows clear pricing that includes design, printing, and shipping so that you know the true costs of a project and can budget accordingly. We also include recommended quantities to help you avoid ordering too much.

Cheaper than an in-house team

The cost of hiring an in-house marketing team to produce similar results would cost around \$175,000, not including their benefits, training, technology, and perks. If you already have an in-house team, then we can handle projects that fall outside your teams' expertise and schedule.



Branding



Logo Design

We'll research, concept, and design a modern logo that captures your company and culture to take your branding to the next level.



Brand Guide

A Brand Guide helps maintain consistent branding in your marketing by serving as a reference guide for designers, marketers, and third parties.

Marketing



Booklets

Step into your next sales meeting with confidence with a stunning 8 page booklet that tells the story of your company, products, and capabilities.



One-Sheets

A simple sheet of paper that provides prospects a quick overview of your company's products, services, and capabilities.



Business Cards

Make a strong first impression at every meeting with a modern business card design printed on premium heavy stock 150lb paper.



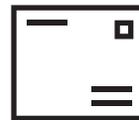
Presentation Folders

A presentation folder helps you look professional. It says to your prospects that you are a company that cares about the small details.



Powerpoints

Empower your sales team with an eye-catching 15 slide PowerPoint that provides an overview of your products, services, and capabilities.



Large Envelopes

Send your marketing materials and policy information out in style with branded size 10 x 13 large format envelopes.

Promotional Products



Bic-Click Pens

A simple durable plastic click pen with your logo on the barrel and your website or phone number on the clip.



Sticky Note Pads

Make your branding stick with these 3x3in Sticky note pads that feature your companies logo and contact information.



USB's

Our 4GB USB drives allow you to preload up to 100MB of content (Videos, PDFs, PowerPoints) to easily share with your clients and prospects.



Power Chargers

Supercharge your marketing with double-sided printed 2500mAh slim (.33in thick) power chargers for mobile devices.

Employee Swag



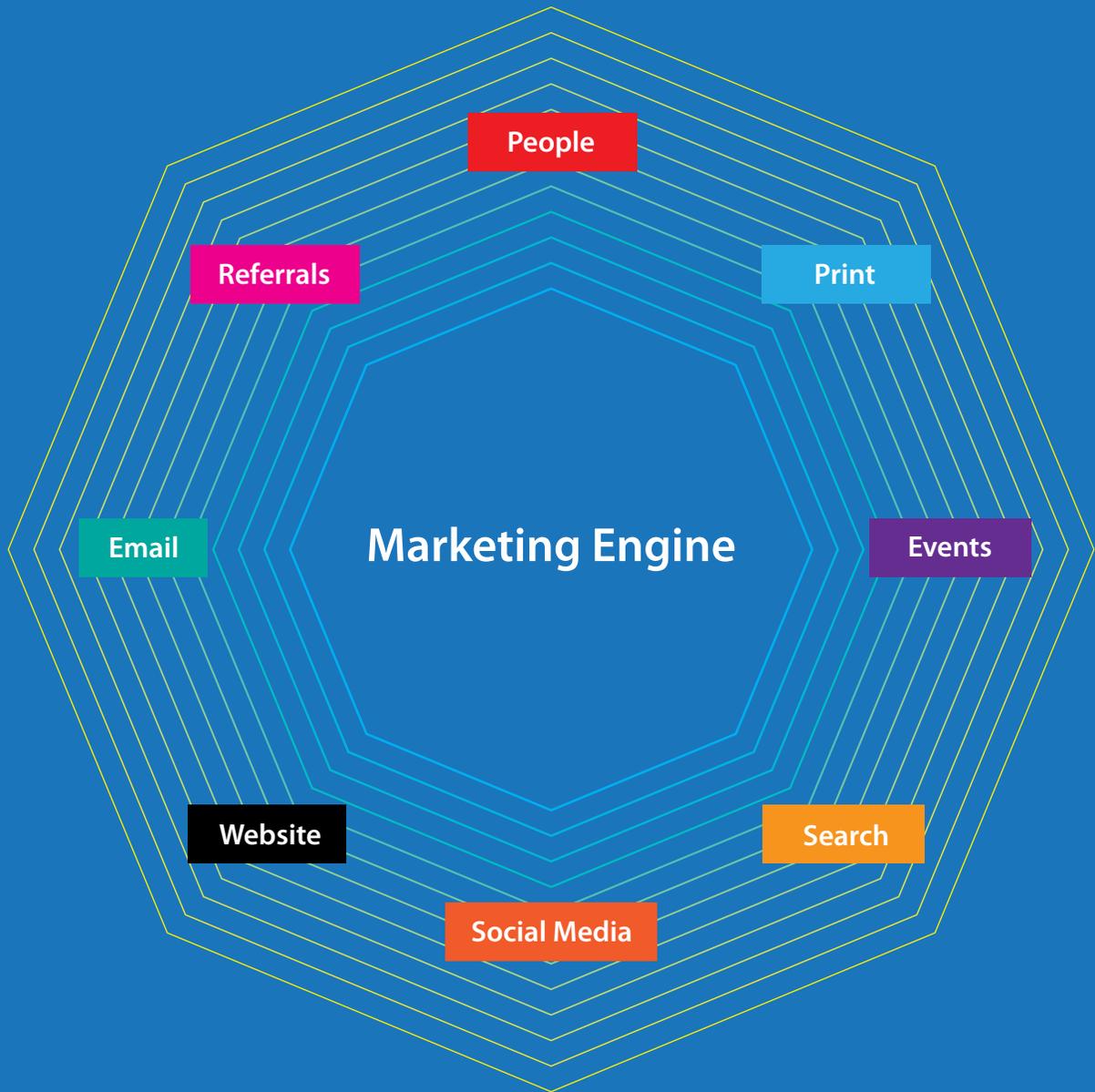
T-Shirts

Unite your team with one-color short-sleeve T-Shirts with your logo on the front and a custom designed graphic or typography on the back.



Backpacks

Wow your employees with these backpacks full of high tech features. Your logo is printed in full color on a metal plate on the top of the backpack.



People

Referrals

Print

Email

Marketing Engine

Events

Website

Search

Social Media

Focus.



Chris Mayernik, CEO

Start Some Marketing™ specializes in Marketing for Insurance Brokers. It's all we do. We work with a limited number of hand-picked agencies that have the potential for massive growth through strategic marketing and branding.

Effective marketing doesn't need to be expensive, but it must be strategic. You need a plan that is (1) within your budget, (2) measurable, (3) focused, and (4) long term. The biggest mistake we see brokers make is a lack of focus in their marketing. We understand you are an "All Lines" broker, but that's like saying "we sell pizza, hot dogs, hamburgers,

"Effective marketing doesn't need to be expensive, but it must be strategic."

cupcakes, tacos, sushi!" Come on, really, how good could that sushi be? You need a focused marketing message. You can be "All Lines", but that's not the message you should be shouting from the rooftops. We'll unify your marketing into a focused message

that helps you grow your business through the verticals that are most profitable for you.

"The biggest mistake we see brokers make is a lack of focus in their marketing."

Marketing is not just for your prospects. By 2020 over 400,000 insurance professionals will retire. Millennials are expected to take their place, but insurance is not an attractive career option for many millennials because (1) they don't understand it and (2) most agencies lack the attractive branding and marketing of tech companies (Google, Apple, Facebook). Millennials want to change the world, they don't simply want a job -- they want a purpose. We'll help brand your agency so that it is attractive to both your top prospects and top talent.

It's not a question of if you should invest in marketing and branding, but *HOW* can you do it better than your competition?



Less is more.



Don't be good. Be amazing. TM

team@startsomemarketing.com

